



# CITY OF STEPHENVILLE MONTHLY UPDATE

## FEBRUARY 2019

Welcome to the new monthly newsletter from the City of Stephenville. We are starting a monthly newsletter in cooperation with Tarleton State University interns. These students will take our information and create a monthly newsletter. This is an exciting program so that we can communicate more effectively what we, the City of Stephenville, are doing every day to make Stephenville an unusually good place to be.

This newsletter will be coupled with a video production called the Manager's Minute where I will discuss three or four current topics on a monthly basis. The first Manager's Minute is posted on line at [www.stephenvilletx.gov](http://www.stephenvilletx.gov).

There are many exciting and unbelievable things going on in Stephenville right now. While we can't discuss them, get ready for some really great news in the next few months. The first of the projects was a luxury student housing unit on West Washington across from the campus. This five story building will have four stories of apartments with the bottom story with light retail. This project will change the appearance of our community across from Tarleton. The second big announcement is the announcement of a select service hotel to be built at Tarleton Crossing, located at Harbin and Swan Street. Barefoot Market will also building a new 15,000 square foot store in the same development. The apartments and the hotel will bring a total of \$40 million of investment in our community over the next few years.

The Cowboy Capital of the World and the City of Champions, is a great and exciting place to be right now! Enjoy the newsletter and as always if you have any questions, please reach out to us at City Hall.

## City Council Approves \$20 Million Hotel and Conference Center for Stephenville

In a historic, unanimous decision, the Stephenville City Council approved the development of a \$20 Million hotel and conference center. “The City of Stephenville and the Stephenville Economic Development Authority (SEDA) have been working with SRH Hospitality since November to develop a site plan for the select service hotel at the intersection of Swan and Harbin drive,” said Doug Svien, Mayor. “The four story, 120-room hotel will feature 15,000 square foot conference center and accommodate approximately 500 seated guests.” The hotel will most likely be a Marriott, Hilton or Hyatt, and feature an on-site restaurant, a full bar, an exercise room, swimming pool.

“The hotel, which will also serve as an anchor for the four-acre Tarleton Crossing retail development, will be designed with Tarleton State University’s elevation to Division 1 in mind,” said Allen Barnes, City Manager. In addition to the select service hotel, the Tarleton Crossing retail project will be developed by Malcolm and Taylor Kanute of Keewaydin Developments. The development project will break ground within 12-14 months.

For more information contact: Allen Barnes, City Manager  
ABarnes@stephenvilletx.gov / 254-918-1220

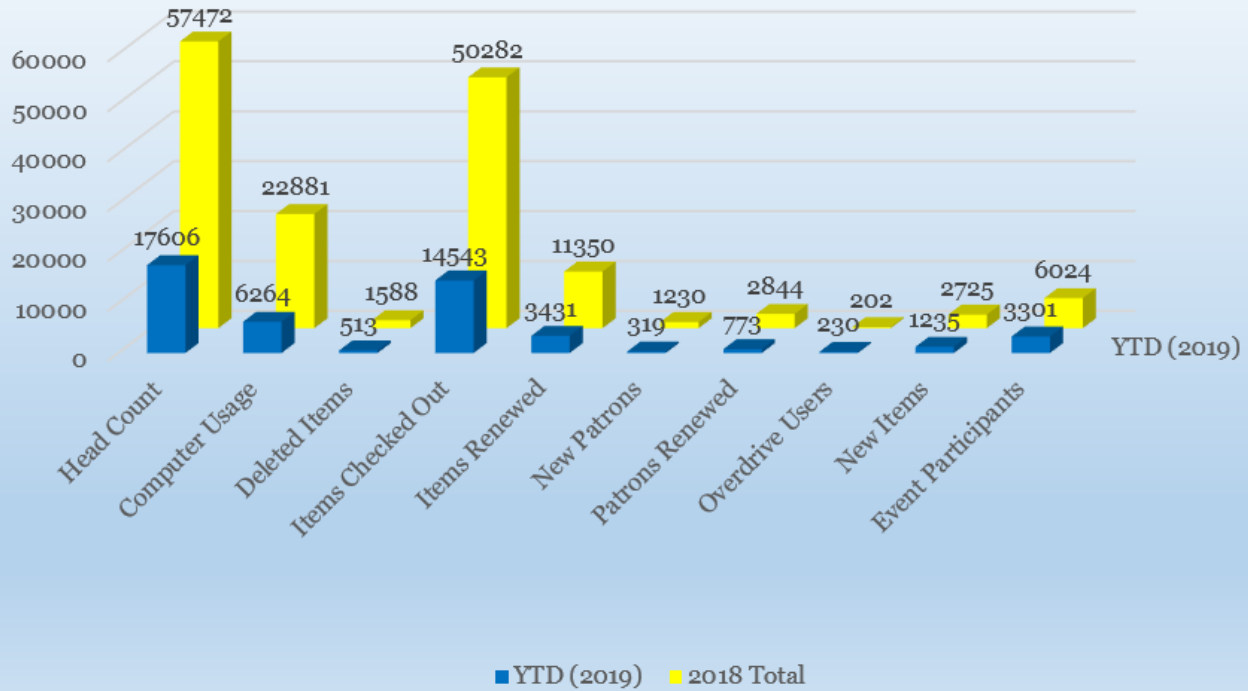


**Help Us Shape the Future of Stephenville!**

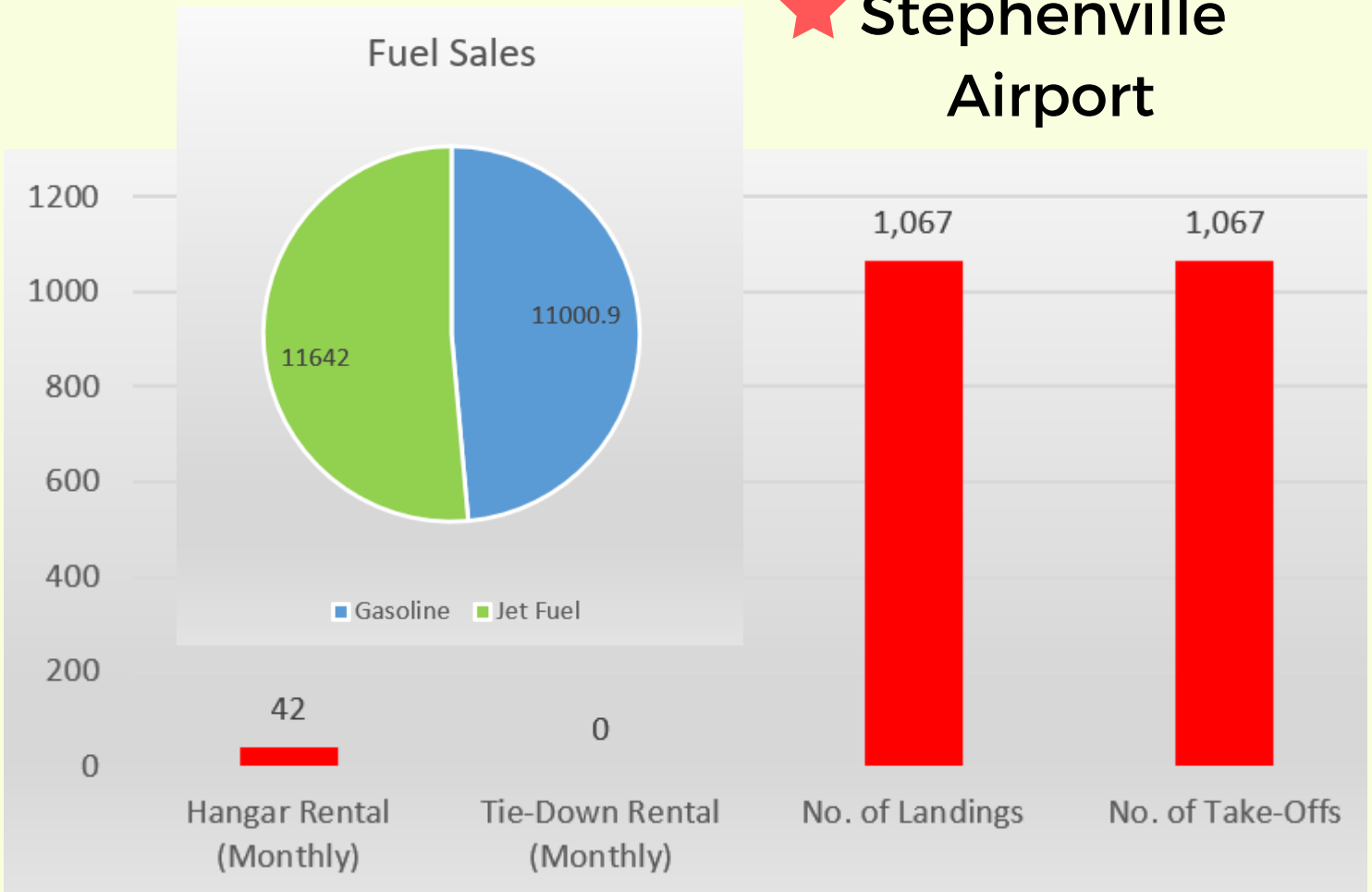
**Take the online Survey**  
<http://www.stephenvilletx.gov/stephenville-survey/>



# ★ Stephenville Library



# ★ Stephenville Airport



## ★ Upcoming Events



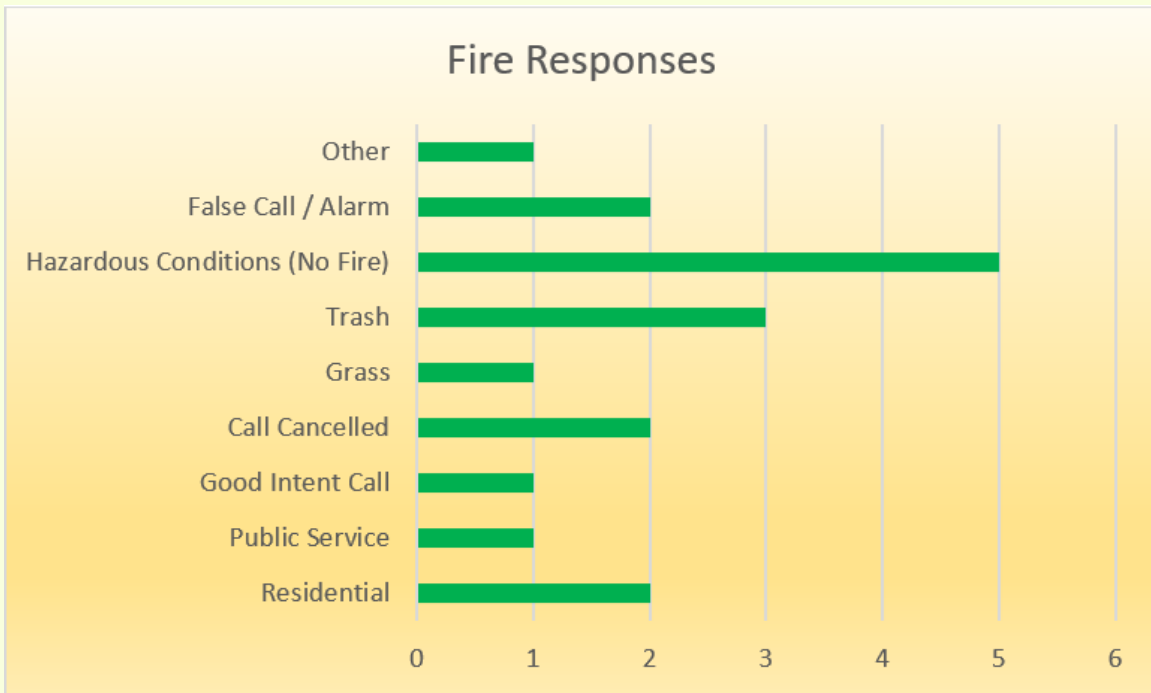
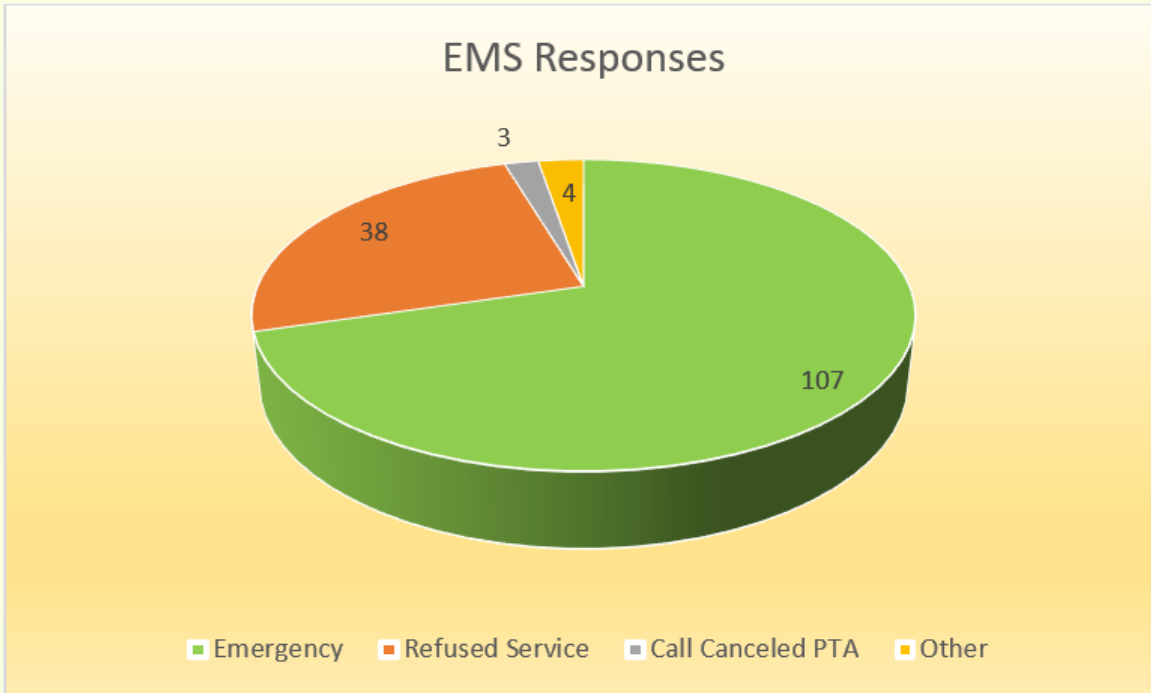
Since 1783, people have enjoyed the fascination of hot air ballooning, and to this day, the enchantment continues! The City of Stephenville is excited to present the first annual Moo-La Fest hot air balloon event to kick off National Dairy Month on Friday evening, May 31 and Saturday, June 1, 2019. In addition to hot air ballooning, Moo-La Fest will feature dairy activities, tethered and balloon rides, music, carnival, a Kids Zone, food trucks and vendors, live entertainment, wine pairings with different cheeses, and twilight balloon glows. Moo-La Fest event allows us all a way to honor the dairy our community's rich dairy heritage. Stay tuned for more details and ways to be involved.

## ★ Parks and Recreation

Below is a report of the tasks that were done in January.

1. Doors to batting cages were installed
2. Remove all Christmas lights on the square
3. Finished building barricades for park maintenance use
4. Installed missing pieces at Jaycee and City Park playgrounds
5. Replaced lights and switch at athletic maintenance shop
6. Boarded up broken windows at athletic maintenance shop
7. Built more trash cans for parks
8. Installed the new batting cage at McCleskey field
9. Installed cameras at Amphitheatre
10. Installed Wi-Fi and cameras at NYC complex
11. Picked up branches from museum
12. Vehicles registered and inspected
13. Trimmed trees at City, Jaycee Park, and Downtown plaza
14. Marked sprinkler heads on 3 ballfields for aeration
15. Assisted Cemeteries with leaf clean-up
16. Sprayed Round-up at City Park, Jaycee Park, Library, Downtown Plaza, Airport, fire training center, police station
17. Filled pot holes at City Park
18. Built and delivered new cabinet at Airport
19. Finished book boxes and prepared posts for installation on walk trail
20. Signs made and installed at batting cages (no cleats allowed)
21. Installed Playground, wood fibar, and border around OYC playground.
22. Fabricated trailer for athletic maintenance (portable mounds)
23. Installed weed eater, blower, and water jug racks for trucks and trailers
24. Replaced broken bollards throughout City Park
25. Repaired shade at Jaycee Park playground

# ★ Stephenville Fire Department



For the month of January 2019



## Stephenville Received Music Friendly Community Certification

On Tuesday, November 13, 2018, The Texas Music Office within the Office of the Governor certified Stephenville as the sixth city to receive the TMO's Music Friendly Community certification at a celebration ceremony at Twisted J. Performing that evening was Pearl Street Combo, with an open jam following the ceremony featuring other local musicians for the free event.

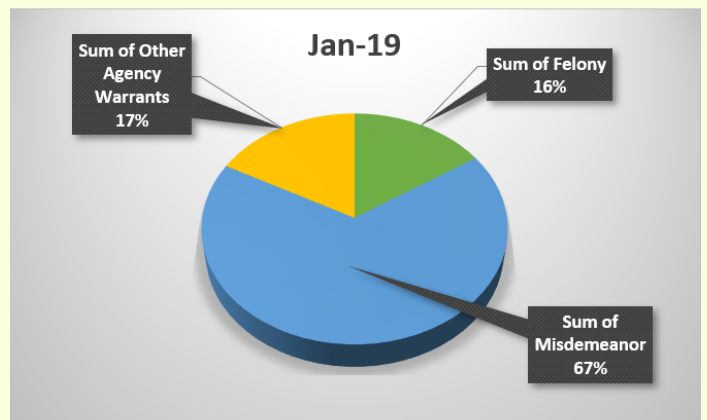
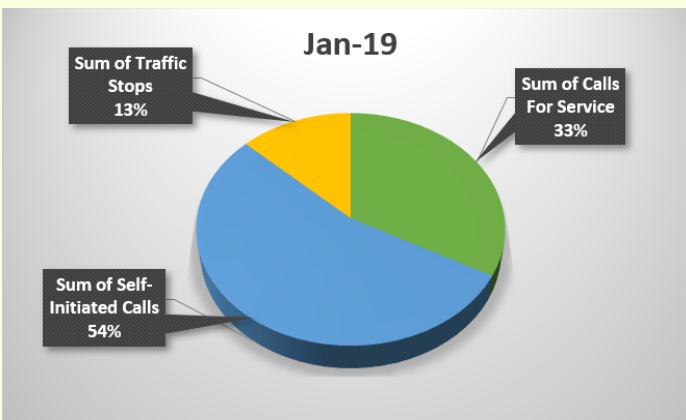
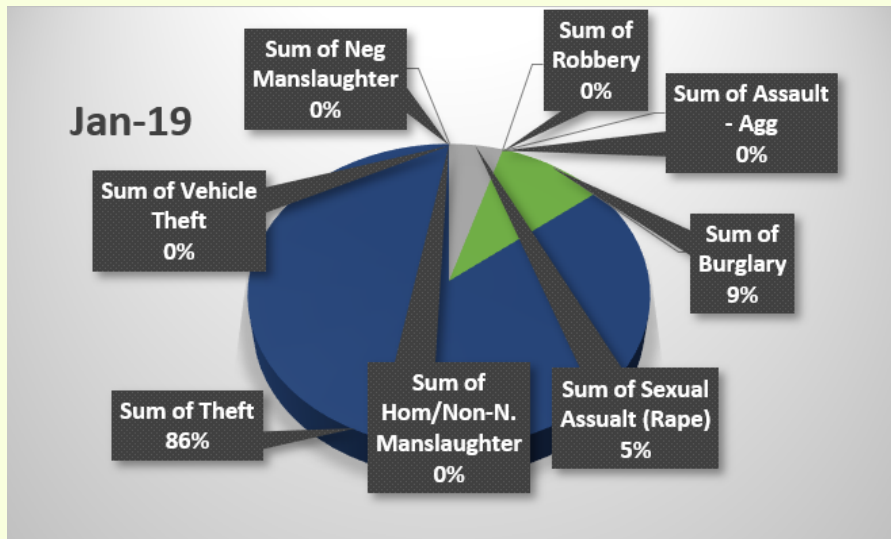
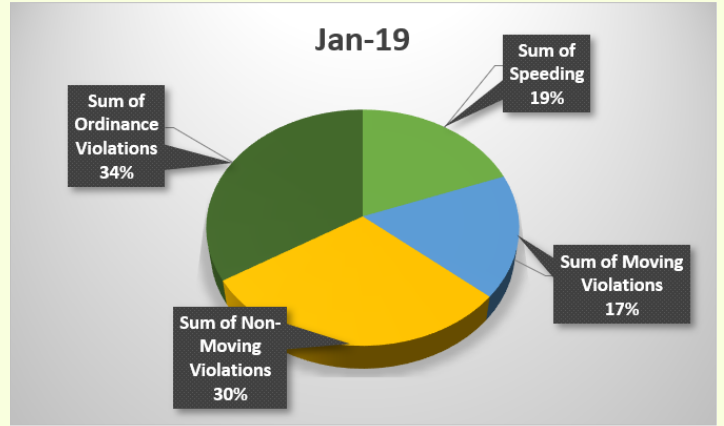
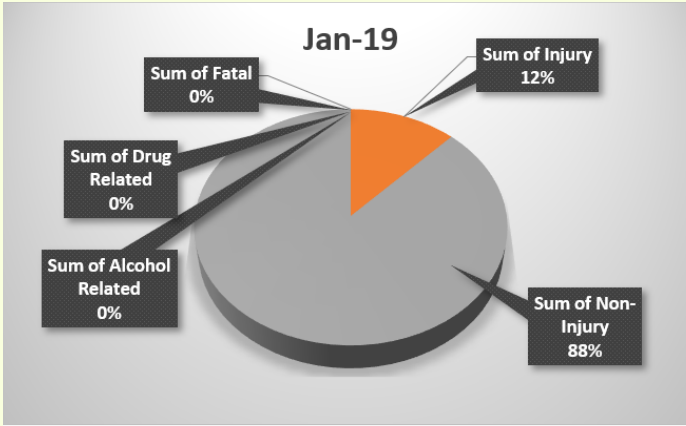
Participation in this program provides the community with a network for fostering music industry development, and sends a clear message to industry professionals that certified communities are serious about attracting and developing music industry growth. Other cities who have received this prestigious certification are Fort Worth, Austin, San Antonio, Denton and Lindale. Other cities that are currently working through the certification process are Conroe and Corpus Christi.

"The Texas Music Office believes that it is essential to the well-being of our statewide music industry that we become a more interconnected and organized community," said Brendon Anthony, Director of the Texas Music Office. "Every city in Texas has its own identity and contribution to our unique industry landscape," Anthony continued. "We want to work with all of them to help grow their local music industry economies. It is our firm belief that by sharing information about industry successes, as well as missteps, we will make Texas a more productive and profitable music industry and a more strategically-placed player in the international music industry landscape."

"Stephenville recognizes that music is a key driver to our community's economic development," says Mayor Doug Svein. "Music attracts thousands of visitors to our community each year, and is at the top of our community's quality-of-life assets."

Stephenville is no stranger to the music industry. For almost 40 years, Stephenville has been home to Tarleton State University's Clyde H. Wells Fine Arts Center, and the Cross Timbers Fine Arts Council. For over 30 years, visitors have flocked to Melody Mountain Ranch for the Larry Joe Taylor Music Festival. The Birdsong Amphitheater has hosted live music under the stars for over 17 years, and Larry Joe Taylor's Fall Fest has drawn music lovers for 13 years. Stephenville's newest venue, Twisted J has already attracted thousands of guests to the state-of-the-art facility since opening in January of 2018.

# ★ Stephenville Police Department





# Finance Report

In reviewing the financial statements ending December 31, 2018, the financial indicators are as or better than expected.

## Property Tax

We received \$2.1 million in property taxes in the month of December, resulting in a \$93K or 3.2% decrease over funds collected through December last year.

## Sales Tax

We received \$518K in sales tax in December, resulting in \$8K under the target budget for December. We received \$121K or 7.99% more than last year.

## HOT Funds

We received \$26K in Hotel Occupancy Tax revenue through December. The first reports and payments for the fiscal year are not due until January. Last year we received \$49K in Hotel Occupancy Tax revenue due to more early payments. We spent \$37K in Hotel Occupancy Tax funds through December as compared to \$10K last year.

## Revenue (Budgetary Comparison)

The target budget for operating revenue is \$6.4 million. We received \$7.4 million in revenue through December, resulting in \$1 million over budget. This is a result of property taxes; which were due by January 1st.

## Revenue (Prior Year Comparison)

Operating revenue received last year was \$7.3 million as compared to the current year's \$7.37 million, resulting in a \$71K increase due to sales taxes, and investment interest.

## Expenditures (Budgetary Comparison)

The target budget for operating expenditures is \$5.1 million. We expended \$4.9 million through December, resulting in \$197K under budget.

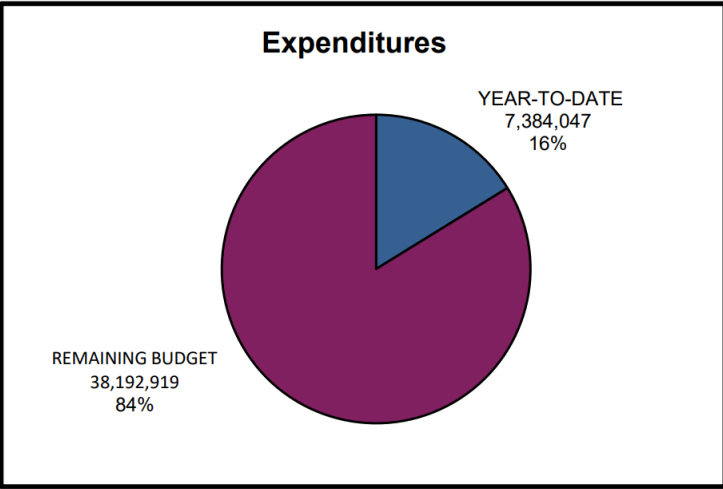
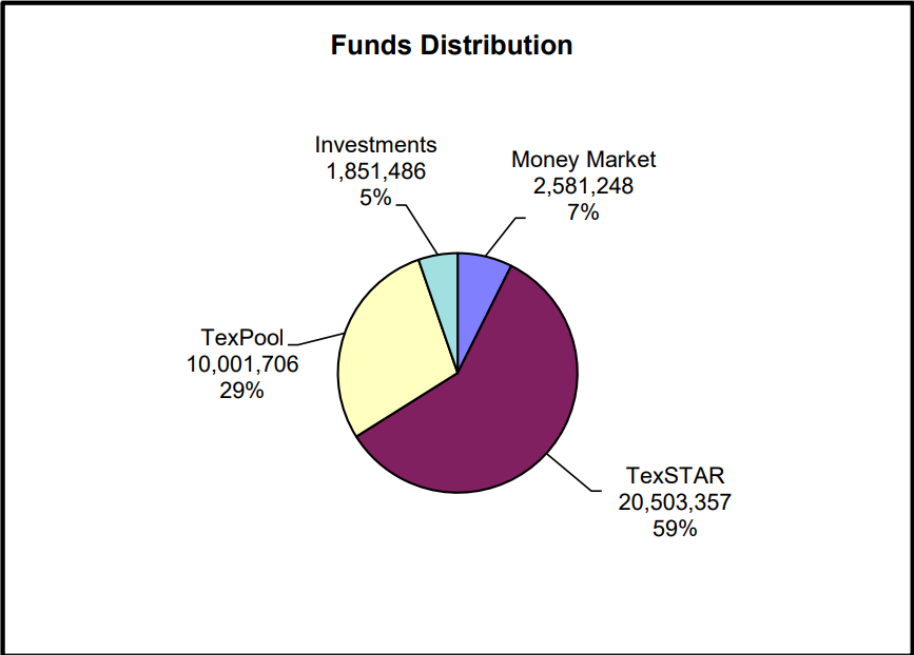
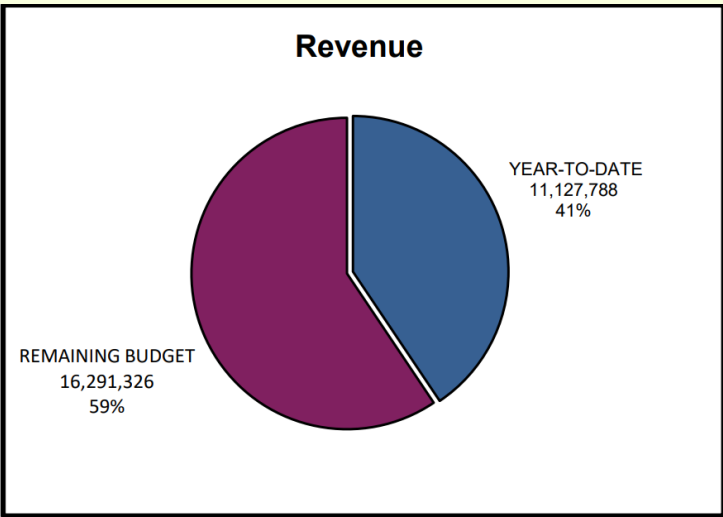
## Expenditures (Prior Year Comparison)

Operating expenditures last year were \$4.82 million as compared to the current year's \$4.87 million, resulting in a \$42K increase. Additional expenditures included the Balanced Scorecard Training, the salary survey, the special election, and wages and advertising in the HOT Fund.

## New Programs

The carpet in City Hall was installed. The dump trucks for the Street and Utilities have been ordered. The pressure washer trailer for the Landfill has been purchased.





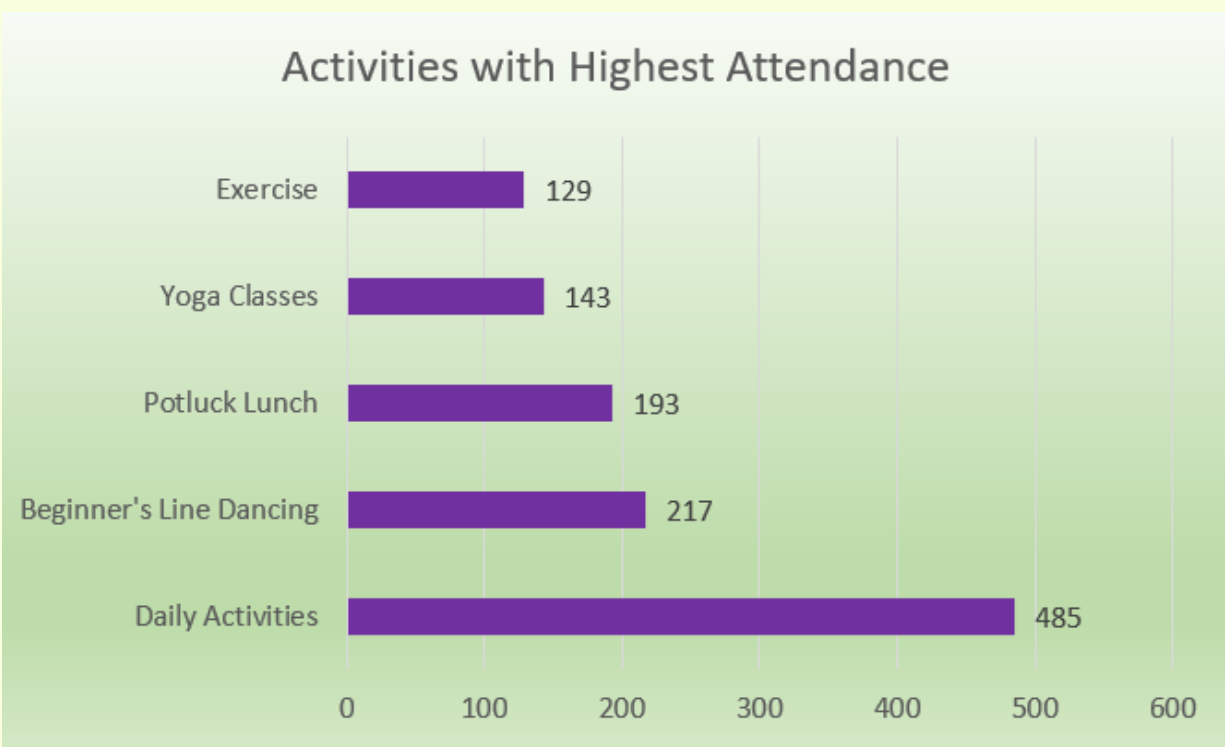


# Development Services

Development Services Report Card (2018 Calendar Year)								Target
	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	2018 YTD	2017 Actual		Target
Planning and Building	Jan-Mar	April-Jun	July-Sept	Oct-Dec				(Quarter)
Number of building permits issued (Residential, Commercial, Remodels)	↑ 26	↑ 26	⇒ 24	⇒ 22	98	98	98	25
New Residential Permits	⇒ 8	⇒ 8	↓ 8	4	28	35	35	9
Residential Remodel	↑ 7	↑ 6	↑ 9	10	32	22	22	6
New Commercial Permits	⇒ 5	↑ 6	↓ 4	7	22	25	25	6
Commercial Remodels	↑ 6	⇒ 6	↓ 3	1	16	16	16	4
Building Permit Issued "Over the Counter"	↑ 26	↑ 26	⇒ 24	21	97	98	98	25
Number of Permits issued on the internet	NA	NA	NA	1	1	NA	NA	NA
Number of trade permits issued	↑ 123	↑ 96	↑ 95	105	419	317	317	79
Avg. valuation per building permit	⇒ \$186,942	↑ \$307,863	↑ \$275,150	↑ \$264,030	\$258,496.00	\$188,430	\$188,430	\$188,430
Number of Certificate of Occupany	↑ 23	↑ 18	↑ 15	25	81	56	56	14
Total Request for Service (applications, inspections, r	↑ 478	↑ 430	⇒ 245	430	1,583	1,104	1,104	276
Avg. turnaround time per building permit	⇒ 5	⇒ 5	↑ 4	4	5	7	7	7
Number of permit inspections completed	↑ 307	↑ 290	↑ 224	255	1,076	602	602	151
Building and Safety fees received	↑ \$52,269	↑ \$53,047	↑ \$59,504	↑ \$69,147	\$233,967	\$152,842	\$152,842	38211
Sections Expenditures during period	↑ \$56,815	↑ \$66,557	↑ \$75,570	↑ \$58,753	\$257,695	\$207,366	\$207,366	51842
Ratio of Building & Safety fees received to section's expenditures	↑ 92%	⇒ 80%	⇒ 79%	↑ 117%	92.00%	73.70%	73.70%	80%
Number of complaints received	● 2	● 2	● 6	4	14	NA	NA	0
Plan Review Board	↑ 9	↑ 8	↑ 10	9	36	9	9	3
Planning Commission	↑ 3	↑ 6	⇒ 2	2	13	9	9	2
BOA	↑ 3	↑ 6	↑ 6	5	20	3	3	2
Plats	⇒ 1	⇒ 2	⇒ 1	1	5	9	9	2
Replats	↑ 3	↑ 5	↑ 2	2	12	1	1	2
% of development application review completed within 30 calendar Days	⇒ 50%	↑ 60%	↓ 28%	↑ 75%	53%	58%	58%	58%
Total # of planning applications (Zoning, Plats, BOA)	↑ 10	↑ 19	↑ 11	10	50	31	31	8
Average Number of days from submission to decision(Zoning, Plats, BOA, Replats)	↑ 27	↑ 33	↑ 45	20	31	36	36	26

Performance Indicator	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter	2018	2017	2016
Number of properties worked	564	528	434	578	2,104	2,242	1,331
Number of code violation cases opened	290	479	395	562	1726	1,925	1,157
Number of code violation cases closed	NA	NA	95	456	551 NA	NA	NA
% of cases cleared within 30 days	NA	NA	24%	88%	56% NA	NA	NA
% of cases remaining open beyond 30 days	NA	NA	76%	12%	44% NA	NA	NA
Number of Complaints issued to court	0	0	15	24	39	0	0
# of new cases per code enforcement officer	NA	NA	376	575	376 NA	NA	NA
Number of new cases noticed by citizens (online)	NA	NA	19	3	16 NA	NA	NA
<b>Violations or complaints to court per zone</b>							
Zone 1	NA	NA	1	24	25 NA	NA	NA
Zone 2	NA	NA	53	68	121 NA	NA	NA
Zone 3	NA	NA	22	136	158 NA	NA	NA
Zone 4	NA	NA	38	52	90 NA	NA	NA
Zone 5	NA	NA	55	32	87 NA	NA	NA
Zone 6	NA	NA	66	105	171 NA	NA	NA
Zone 7	NA	NA	74	146	220 NA	NA	NA
Zone 8	NA	NA	15	10	25 NA	NA	NA
<b>Violations</b>							
High Grass and Weeds	22	233	137	230	622	816	496
Rubbish and Accumulation	150	158	150	216	674	620	416
Junked Vehicles	4	2	12	4	22	20	17
Easement Violation	13	22	14	0	49	100	109
Illegal RV/Camper/Trailer Parking	0	6	5	1	12	35	5
Illegal Habitation	10	0	4	1	15	13	5
Illegal Parking in Yard Area	65	38	50	103	256	298	92
Dangerous Structure	8	8	3	4	23	23	17
Stagnate Water	0	3	0	3	6	0	0
Illegal Water Drainage	1	1	0	0	2	0	0
Obstructed View	2	2	5	3	12	0	0
Autobody Repair	11	3	3	2	19	0	0
Other	4	3	12	6	25	0	0
<b>Total</b>	<b>290</b>	<b>479</b>	<b>395</b>	<b>573</b>	<b>1737</b>	<b>1925</b>	<b>1157</b>

# ★ Stephenville Senior Citizens Center



## Activities with Lowest Attendance

Craft Class

Drive Safely

Health and Fitness

Intermediate Line Dancing

Tax Assistance Program